

HIGHLIGHTS OF TCMV- COMMISSIONED MAINSTREET RESEARCH CANADA- WIDE POLL



THE
CANADIAN
MUSLIM
VOTE



ABOUT THE RESEARCH

A Canada-wide poll and 18 riding polls were commissioned by The Canadian-Muslim Vote (TCMV), fielded by Mainstreet Research from May 27 to June 9. The Canada-wide poll had a sample size of 1,138 Muslim voters contacted by phone (IVR) with a margin of error of +/- 2.9% at the 95% confidence interval, which is statistically very strong.

There are known issues with over-reporting (social desirability bias) in voter turnout polling, which is a separate issue statistically. It is difficult to remove the over-reporting/social desirability errors from the polling results.

These are preliminary results. There are some statistical adjustments remaining to be done to refine the weight of the sample further to make it closer to the Canadian Muslim voting population.

EACH SECTION IS BROKEN DOWN INTO THE FOLLOWING:

GENDER

Male/Female

AGE

18-34, 35-49,
50-64, 65+

REGION

Alberta, Atlantic,
British Columbia, Prairies,
Ontario, Quebec

EDUCATION

Highschool of Less,
College/CEGEP, University

INCOME

<\$50K, \$50K-\$75K,
\$75K-\$100K, >\$100K, Didn't Say



78%
VOTED

22%
DID NOT
VOTE

MUSLIM VOTER TURNOUT WAS 78%

A 2021 post-election TCMV poll by Mainstreet Research had a Muslim voter turnout of 54% for that year's federal election and 47% for the 2019 federal election, which had a similar margin of error. **Turnout was higher for:**



THE ATLANTIC
(100%)



THE PRAIRIES (100%)
Manitoba & Saskatchewan



EARNING \$75K-100K
(100%)



EARNING >\$100K
(92%)



**DIDN'T RESPOND
ABOUT INCOME**
(89%)



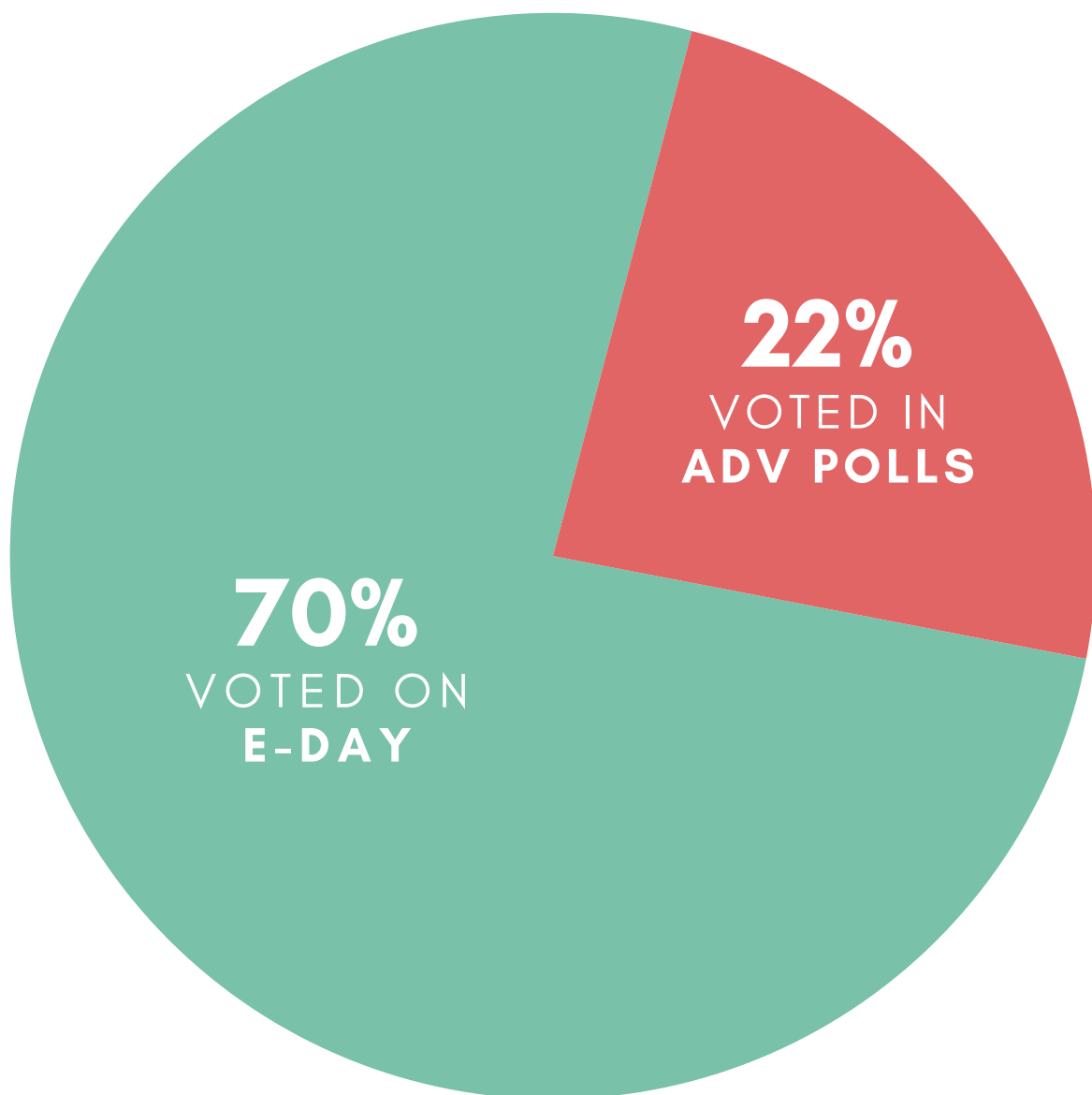
UNIVERSITY EDUCATION
(93%)



65+ YEARS OLD
(84%)

The statistics below are for Muslims who voted in the 2025 federal election, i.e. excluding those who said they didn't vote.

70% VOTED ON ELECTION DAY WITH 22% AT ADVANCE POLLS



ADVANCE POLL VOTING WAS HIGHER FOR:



THE ATLANTIC
(65%)



ALBERTA
(28%)



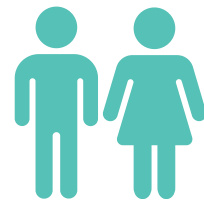
EARNING >\$50K
(\$50-75k at 32%, \$75-100K at 48%,
>\$100K at 27%)



UNIVERSITY EDUCATION
(43%)



35-49 YEARS OLD
(38%)



WOMEN > MEN
(24% vs 22%)

VOTING ON ELECTION DAY WAS HIGHER FOR:



BRITISH COLUMBIA
(91%)



QUEBEC
(76%)



EARNING <\$50K
(81%)



**COLLEGE/CEGEP
EDUCATION**
(81%)

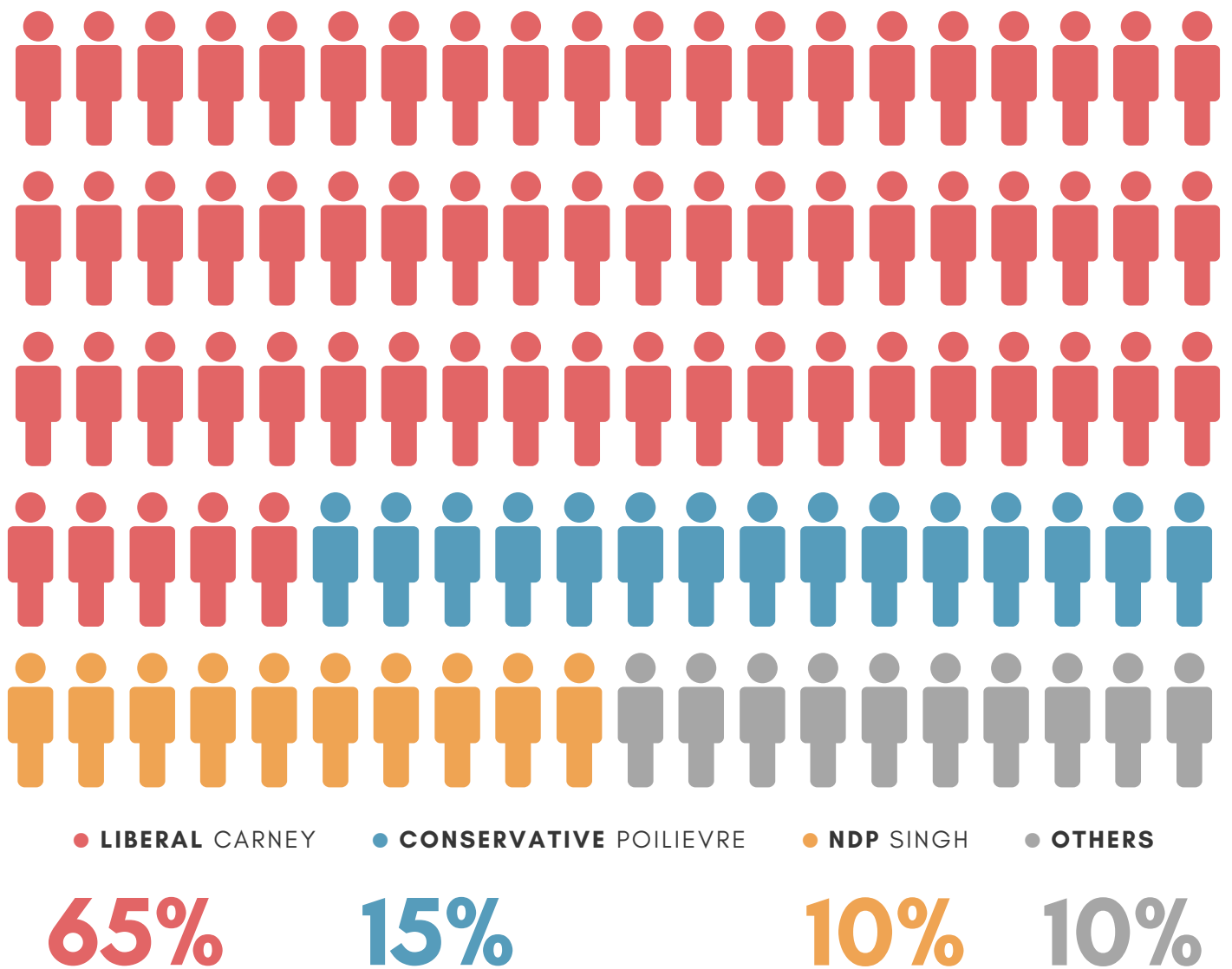


**HIGH SCHOOL OR
LOWER EDUCATION**
(76%)

PARTY PREFERENCE:

65% VOTED LPC,
15% CPC, 10% NDP

In the previous poll the distribution for 2021 was **50% LPC, 26% CPC,** and **19% NDP,** and for 2019 was **54% LPC, 28% CPC, 16% NDP.**



LPC VOTE WAS HIGHER FOR:



THE PRAIRIES (92%)
Manitoba & Saskatchewan



35-49 YEARS OLD
(78%)



50-64 YEARS OLD
(71%)



EARNING >\$50K
(\$50-75k at 80%, \$75-100K at 74%,
>\$100K at 75%)

CPC VOTE WAS HIGHER FOR:



BRITISH COLUMBIA
(42%)



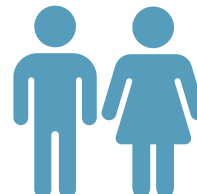
18-35 YEARS OLD
(37%)



EARNING <\$50K
(28%)



**HIGH SCHOOL OR
LOWER EDUCATION**
(27%)



MEN > WOMEN
(19% vs 15%)

NDP VOTE WAS HIGHER FOR:



EARNING &75K-\$100K
(17%)

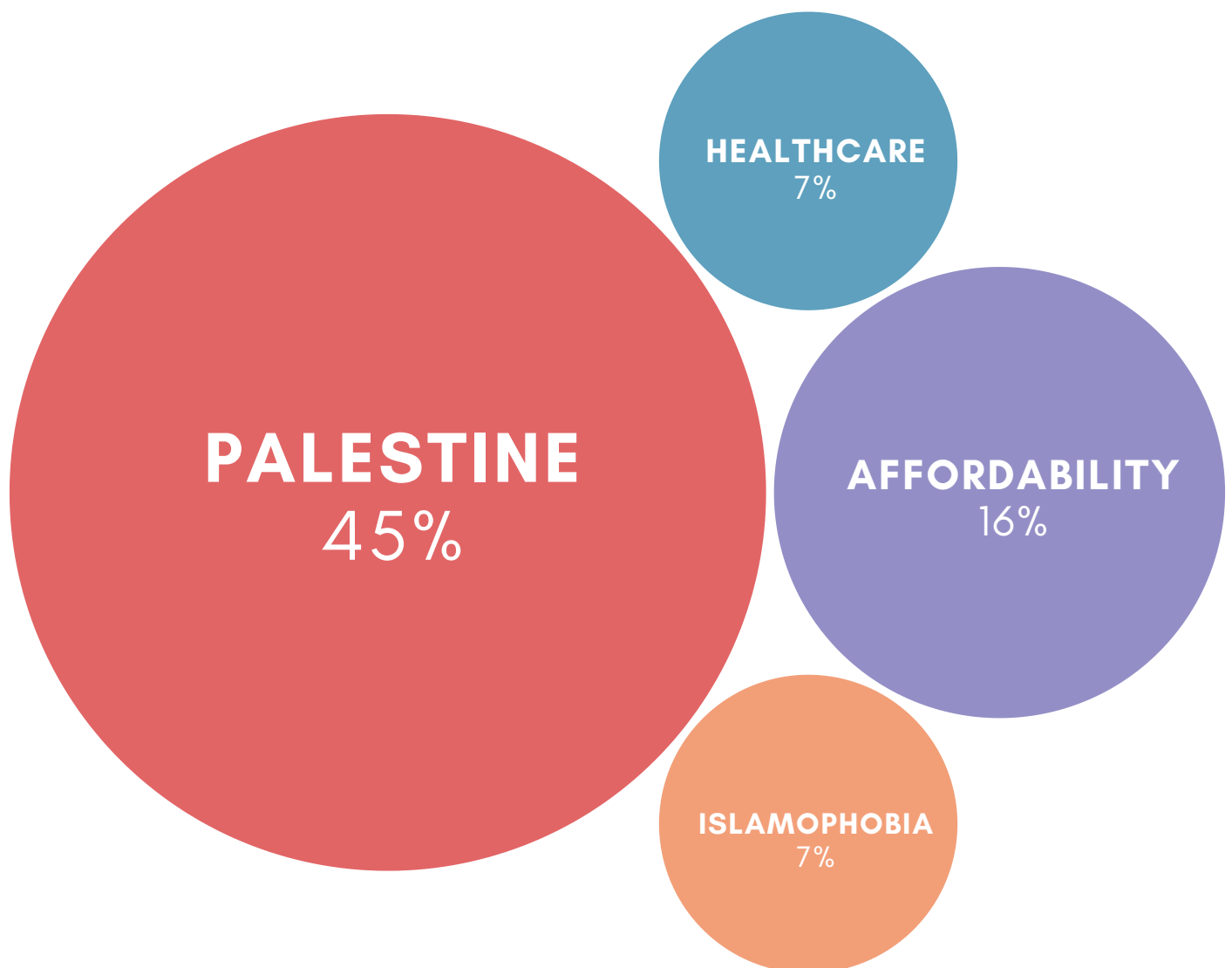


50-64 YEARS OLD
(16%)



**UNIVERSITY
EDUCATION**
(13%)

**THE MOST IMPORTANT ISSUE
IN THE ELECTION WAS**
PALESTINE AT 45%,
AFFORDABILITY AT 16%,
HEALTH CARE AND
ISLAMOPHOBIA TIED AT 7%.



PALESTINE WAS THE MOST IMPORTANT ISSUE AT A HIGHER RATE FOR:



BRITISH COLUMBIA
(91%)



ALBERTA
(50%)



EARNING \$50K-75K
(62%)



EARNING >\$100K
(59%)



18-34 YEARS OLD
(55%)



**COLLEGE/CEGEP
EDUCATION**
(53%)



**HIGH SCHOOL OR
LOWER EDUCATION**
(48%)

AFFORDABILITY WAS THE MOST IMPORTANT ISSUE AT A HIGHER RATE FOR:



THE ATLANTIC
(65%)



ALBERTA
(21%)



EARNING \$75K-100K
(42%)



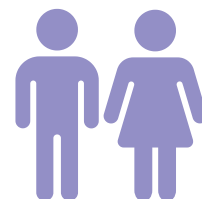
**UNIVERSITY
EDUCATION**
(27%)



35-49 YEARS OLD
(28%)



18-34 YEARS OLD
(21%)



WOMEN > MEN
(21% vs 10%)

HEALTH CARE WAS THE MOST IMPORTANT ISSUE AT A HIGHER RATE FOR:



65+ YEARS OLD
(12%)



50-64 YEARS OLD
(11%)

ISLAMOPHOBIA WAS THE MOST IMPORTANT ISSUE AT A HIGHER RATE FOR:



QUEBEC
(18%)



35-49 YEARS OLD
(12%)



**HIGH SCHOOL OR
LOWER EDUCATION**
(11%)



**DIDN'T RESPOND
ABOUT INCOME**
(17%)

**MUSLIM VOTERS LEARNED ABOUT
THE ELECTION MOST FROM
ELECTIONS CANADA (59%) AND
TCMV (13%).**

**ELECTIONS
CANADA
46%**

**THE CANADIAN -
MUSLIM VOTE (TCMV)
13%**

THOSE WHO LEARNED MORE FROM TCMV THAN THE AVERAGE WERE:



EARNING \$50-75K
(35%)



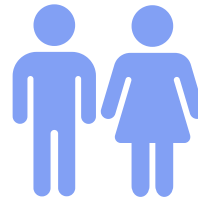
ALBERTA
(35%)



35-49 YEARS OLD
(19%)



**COLLEGE/CEGEP
EDUCATION**
(17%)



WOMEN > MEN
(15% vs 10%)

The Canadian-Muslim Vote (TCMV) is dedicated to ensuring that the Muslim community remains informed and engaged during critical election periods. Through our extensive federal election efforts, including Get Out The Vote (GOTV) campaigns, we reached thousands of community members with accessible, non-partisan resources on when, where, and how to vote. By connecting with mosques, door-to-door canvassing and leveraging digital outreach, TCMV worked tirelessly to empower Muslims to make their voices heard. Our commitment remains clear: to amplify the Muslim voice in Canadian politics through education, awareness, and civic participation.

**THANK YOU TO OUR
DONORS & SPONSORS**

